

INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Southern Campaign Resources, Inc.
 Attention: Accounts Payable
 235 E. Virginia St.
 Tallahassee, FL 32301

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 258487-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WKMG | Kristen Waskie | MMT/Philadelph | National |

| Advertiser | Product | Estimate Number |
|-----------------------|-------------------|-----------------|
| POL/S Plakon/R/Str/FI | PLAKON FOR ST REP | |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/22/12 - 11/05/12 | 258487 | 06306377 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|-------------------|-----------------|-----------------------|-------------------|-----------------------|-----------------------|----------------|--------------|-------------------------|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|---------|---|------------|--|--|--|--|----------|----|-----|----------|----------|-------------|-----------------------|---------------|--------------|-------------------------|---|------|----|----------|----------|-----------------------|----------|-----|----------|---------------|---|------|----|----------|----------|-----------------------|----------|-----|----------|---------------|
| 1 | 10/23/12 | 10/25/12 | Local 6 News 12-1230p | 12-1230p | -T-T--- | :30 | 2 | \$700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-T-T---</td><td>2</td><td>\$700.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr><tr><td>1</td><td>WKMG</td><td>Tu</td><td>10/23/12</td><td>12:22 PM</td><td>Local 6 News 12-1230p</td><td>12-1230p</td><td>:30</td><td>PLAC0001</td><td>\$700.00 NM</td></tr><tr><td>2</td><td>WKMG</td><td>Th</td><td>10/25/12</td><td>12:25 PM</td><td>Local 6 News 12-1230p</td><td>12-1230p</td><td>:30</td><td>PLAC0001</td><td>\$700.00 NM</td></tr></table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 10/22/12 | 10/28/12 | -T-T--- | 2 | \$700.00 | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> | 1 | WKMG | Tu | 10/23/12 | 12:22 PM | Local 6 News 12-1230p | 12-1230p | :30 | PLAC0001 | \$700.00 NM | 2 | WKMG | Th | 10/25/12 | 12:25 PM | Local 6 News 12-1230p | 12-1230p | :30 | PLAC0001 | \$700.00 NM |
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| 2 | WKMG | Th | 10/25/12 | 12:25 PM | Local 6 News 12-1230p | 12-1230p | :30 | PLAC0001 | \$700.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | 10/23/12 | 10/25/12 | M-SU 11p News | 11-1135p | -T-T--- | :30 | 2 | \$1,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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Total Spots 4 **Gross Total** \$4,400.00

Payment Terms 30 Days

Agency Commission \$660.00
Net Amount Due \$3,740.00

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